

The Great Christmas  
Gift Shop  
Of All New York

FIFTH AVENUE

# James McCreery & Co.

Phone Fitz Roy 3400

34TH STREET

The Great Christmas.  
Gift Shop  
Of All New York



## Practicality and Beauty Combine in Wrist Watches 14.75

They have plain or engraved, 20 and 25-year green gold filled cases with 15 jeweled, 3 adjustment guaranteed movements. The price includes the tax.

(Main Floor)

## "McCreery Silks"

Make a Valued Gift

*"The Original Silk Shop"—Famous over Half a Century*

McCreery Silks have been the inspiration for so many exquisite creations that Christmas does not seem complete in many homes unless these silks appear beneath the tree.

Black Satin Canton Crepe of a rich heavy quality. 40 inches wide. yard, 3.45

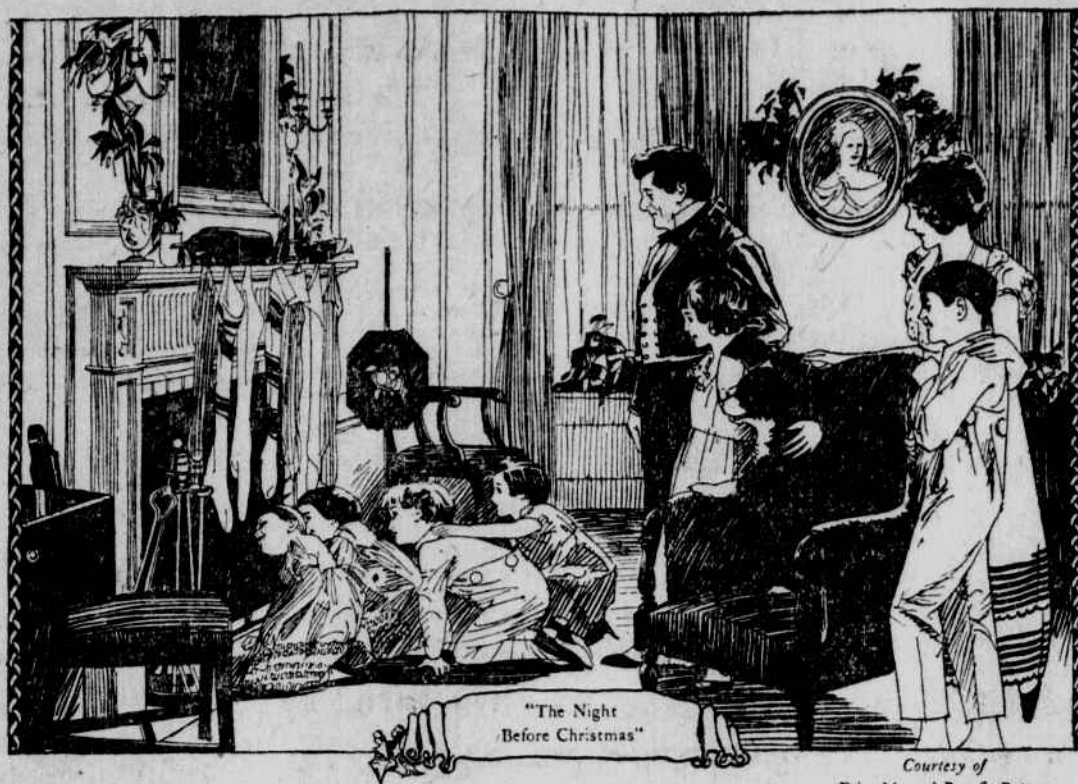
Black Charmeuse Dress Satin, soft and lustrous. 40 inches wide. yard, 1.95

Heavy Broadcloth Silk Shirting in a most attractive variety of new styles. 33 inches wide. yd., 3.50

Black Dress Velvet in an unusually rich, all-silk imported quality. 40 inches wide. Formerly 12.50. yard, 8.75

\*Reg. U. S. Pat. Off.

(Second Floor)

Courtesy of  
Film Mutual Benefit Bureau

"The Night before Christmas" was written by Dr. Clement C. Moore just 100 years ago this Christmas eve. The idea for this famous verse came to him as he drove from the Old Jefferson Street market, where he bought Christmas delicacies to feast the group of children his family always entertained on Christmas day. The poem was completed that night—Christmas eve in the Moore homestead on 23rd street, near the old 23rd St. McCreery store.

(The present store is also on the old Moore Farm.)

Fittingly to celebrate the centenary of the writing of this poem, "The Night before Christmas" has just been filmed into a motion picture. It has been produced by the Film Mutual Benefit Bureau and was first shown yesterday at the Plaza Theatre. It will be shown in many theatres, the proceeds to go to the American Committee for Devastated France and the Maternity Center Association.

## And Now—we are ready for "The Week Before Christmas"

And all through this store in these final six Christmas shopping days you will find that excellent, willing, quick and understanding McCreery Christmas Service and that comprehensive showing of Christmas gifts that have made this "The Great Christmas Gift Shop of All New York."

Tomorrow

4.25

## Lace Clocked Silk Hose

2.95

We have bought 1200 pairs of the most wanted Christmas Gift stockings which will be offered at a price we cannot duplicate after this sale. A medium weight, all silk hose with wide open work clock in Black. Sizes 8 to 10.

(Main Floor)

## Favored Gifts Are Silk Umbrellas

These are especially designed for gifts. Their handles are unique and the silk is of an unusually heavy quality.

Women's colored silk umbrellas in all the leading colors. Cord, ring or strap handles in Bakelite or Amber. Tips and stubs to match. 5.50, 6.95, 8.50

Men's Black silk umbrellas, plain or silver trimmed. 6.95 and 10.00

(Main Floor)

## Feminine Knickers

for Sports Wear

5.00

This promises to be a good skating year. Why not give her a pair of sturdy Tweed Knickers in Gray or Brown mixtures? She will find them comfortable for other sports as well. Women's and Misses' sizes.



(Fourth Floor)

## Hudson Seal Coats

A Gift Sale

The allure of a seal coat is so great—the feel of its fluffy fur is so delightful—it is usually the one gift she secretly hopes for. This is your opportunity.

Hudson Seal (Dyed Muskrat) Coats, 40 inches long. Shirred or shawl collar. New wide sleeve. 245.00

Formerly 285.00

Hudson Seal (Dyed Muskrat) Coats, 40 inches long, skunk collar and cuffs. 345.00

Formerly 395.00

(Fourth Floor)



## Gift Negligees

14.75

Negligee of soft Crepe Satin with decorative long flowing sleeves weighted with silk tassels. Or a Brocaded Satin model with matching Georgette sleeves. Your choice of five models.

A luxurious Robe of quilted Crepe de Chine, interlined with wool and lined with silk, in every beautiful shade.

50 Charming Negligees of costly fabrics at 1/2 price

(Third Floor)



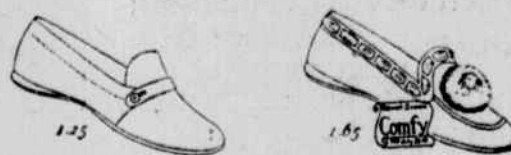
## Boys' Blanket Robe

Special

2.95

He will like their colors and designs as well as their cozy warmth. They are tailored to fit well and cut roomily for his comfort. Finished with accord and two buttons. Sizes 4 to 18 years.

(Third Floor)



## Gift Slippers

for Women and Children

FOR WOMEN

Dainty boudoir Slippers of Satin, cozy affairs of felt, and smart leather styles with pliable and stiff soles are here for your gift selection.

Special at 1.25—"Cozy Toes" are novel felt Slippers with a strap over the instep. There is also the moccasin type trimmed with Satin ribbon and finished with a jaunty pompon of silk.

Special at 1.65—"Comfy" Slippers of felt, trimmed with ribbon, and felt slippers in all colors, adorned with a quilted satin collar.

At this price, also, is a delightful selection of Boudoir Slippers of all quilted satin including lining and innersole. These you will find in Black as well as pastel shades.

FOR CHILDREN

Special at 1.15—Bootees and low Everett style Slippers with soft padded soles and heels. In pretty shades. Sizes 7 to 2.

(Second Floor)



## Genuine Paisley Handbags

Steel Beaded

Special 11.50

These bags have been fashioned of genuine Paisley shawls and the designs outlined in real steel beads. A bag equally attractive to Madame and Mademoiselle and quite correct for either street or dress wear. We believe that this value has not been duplicated in New York this season.

(Main Floor)

## She Can Always Use Strap Wrist Gloves

of Real Kid 2.95

They are most acceptable and extremely practical. These are also most attractive, due to fineness of the real kid used, the cleverness of their cut and the unusual embroidery on the backs.

(Main Floor)

## Gift Sweaters

11.75

The block and stripe weaves are the favorites in Tuxedo Sweaters, so, of course, she will want one. We have a particularly varied collection in fibre silk (they resemble pure silk so closely one can hardly tell them apart). Buff, Navy, Black and Red.

(Fourth Floor)

